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March 28, 2003

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MAR 2 8 2003

Marlene H. Dortch, Esquire Sccretary Federal Communications Commission 445 12th Street, SW Washington, DC 20554 FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

**Ke:** Notification of En Parte Communication

MB Docket Nos. 02-277, 01-235, 96-197, 01-317, and 00-244

Dear Ms. Dortch:

This is to advise you. in accordance with Section 1.1206 of the FCC's rules, that on March 27, 2003, George Mahoncy. General Counsel and Secretary of Media General, Inc., John Fcorc ofthis office, and I met with Jane E. Mago, Chief, Office of Strategic Planning, and her deputy Kathleen O'Brien Ham to discuss Media General. Inc.'s concern over any FCC attempt to craft a single rule to address ownership of various types of media outlets; the deregulatory purpose of the Telecommunications Act of 1996; the FCC staffs consideration of various ways of attempting to measure diversity, such as a quantification and weighting of "voices"; the type of media outlets that would have their ownership regulated under a single unitary metric; the disadvantageous effect of a single rule on convergence efforts in small to medium markets; and Media General's motion to bifurcate and repeal the newspaper/broadcast cross-ownership rule that was filed on March 11, 2003.

As required hy section 1.1206(b), two copies of this letter are being submitted for each of the above-referenced dockets.

Very truly yours,

M. Anne Swanson

cc by telecopy

Jane E Mago, Esquire Kathleen O'Brien Ham